

## The top 5 questions in custom inserts printing answered

Do you still have a lot of questions that are unanswered for custom inserts printing? If you do, then we are going to solve all your problems. So stop looking at those inserts templates for missing answers and listen in. Below are the top five questions in inserts printing answered for you. These should teach you all that you need to know about inserts printing that no inserts templates can really tell you. So read carefully and remember.

- Is inserts printing expensive? – No! Inserts printing is very affordable and even dirt cheap if you know how to pick your printing options. Decent quality large inserts can be had for as low as \$100 for 250 pieces of large full color inserts. You can cheapen this to only \$35 dollars if you pick smaller sized inserts with standard quality inks and paper materials. You just need to be picky with all your options and it is really possible to afford printing inserts. Almost every kind of business and small project should be able to afford inserts printing. So it is not really expensive, it is quite accessible to almost anyone.

- What software should I use to design inserts? – Many people ask about the best software application that can be used for designing inserts. There is no one answer to that since the decision of software depends on the skills of the designer himself/herself.

If you are the designer and have only a basic knowledge of computer based publishing applications then the best software for you would be a simple word processor. Microsoft word is a common example of this and you can easily create a simple insert with pictures and creative text with that.

If you are a more skilled designer, you might want to invest in using actually insert publishing applications such as Adobe InDesign and Microsoft Publisher. These applications have a lot more functionality, and they typically have inserts templates that should be really helpful for your design.

Just try to choose the best software that you are more comfortable with and your inserts should turn out a lot more better.

- How fast can I print inserts? – Inserts printing can be made to be fast when you need it. In fact, you can have 250-1000+ pieces of inserts printed overnight if needed if you use an online printing company. It might cost a lot when you order it in rush but it is quite possible to print them as fast as you need them . So if you are on a rush to do some advertising or to beat a deadline, inserts printing can match your schedule, just go for online inserts printing.

- Color or uncoloured inserts? – Many people ask if printing color inserts are worth it or if black and white inserts are more economical. In truth, colored inserts are a far more worthy investment since they can do their job a lot more better. While uncoloured inserts might indeed be cheap, they also have little to no impact on readers. By printing color inserts, you get more bang per buck so to speak since you will get more people to pay attention and respond per insert print. So always invest in colored inserts. It is way better this way.

- Are color inserts effective? – Finally, the big question is, are color inserts really effective? The answer is simply, yes of course! Inserts are effective because of the fact that they are “inserted” into its parent medium. People can’t help but try to see what thing is inserted into what they are reading. So all inserts are destined to be read by readers no matter what happens. They are really effective and are worthy of any business investment that you can give them.

Great! Hopefully now you know all the basics about color inserts with these answers. They are a really great medium to invest in so you should really consider them for your business purposes. Good Luck!

## About the Author

Troy Duff works as a businessman and currently runs a printing company that offers [custom inserts printing](#), banners, magazines, flyers, bookmarks, presentation folders, labels, posters, custom envelopes, [inserts templates](#), catalog printer, print newsletters and other printed ads.

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