

## 7 Expert Tips For Beginners In Presentation Folder Printing

Do not be troubled if you are a beginner in presentation folder printing. I have collected seven of the best expert tips that beginners need to know to create proper and great looking presentation folders on their own. Do not worry, we won't be overly technical here in folder printing. I am going to give you these tips in the simplest and easiest to understand style so that you beginners can follow with little problems. So let us get started.

1. Know and use accepted folder templates – A must for every beginner in custom folder printing is to use folder templates. Folder templates allow you to create a great custom design for folder printing that already has the proper settings and guidelines that a folder printing company accepts. So always try to get the appropriate folder template that applies to your design. There are tons of free folder templates online, especially if you search for those online printing companies. Trust me, these templates will be a boon for any beginner, so try to get one yourself.

2. Use software that is adaptable for folder designs – You should always use software that is adaptable for folder design. Unfortunately for you, that word processor you might be using is not one of them. You should use actual desktop publishing applications such as Microsoft Publisher and Adobe InDesign to create your folder designs. You may also opt for image design applications such as Adobe Photoshop and Corel Draw at times. These applications have the precise features and capabilities that should make creating folder designs far easier. Also, most printing companies accept file formats created by those applications. So don't make it hard on yourself, try to buy or borrow applications like those to help you in your folder printing.

3. Acquire high quality images – In all folder designs, you must acquire high quality high resolution images. Images for printing are very different from images from the Internet. The ones used for printing are typically larger, with a resolution of 300 dpi or higher. This is because printing requires a lot of “dots” and details to make things look sharper and clearer. Anything lower than 300 dpi will get you slightly fuzzier images that won't look just as well. So make sure that you get high quality images in high resolutions for your custom folder printing.

4. Use gradient backgrounds – To catch up with today's design trends, it is good for you to use a gradient color for your folder backgrounds. Gradient colors basically are those color formats that have two or more related colors seamlessly changing into one another in a design. Backgrounds like this will usually look more dynamic and natural, just like the new Web 2.0 websites out there. So try these kinds of colors out in your presentation folders.

5. Add effects to your fonts – Experts also agree that it is good to add some effects to your fonts in presentation folders. Adding some bold text, italicizing some and adding small shadows and borders to your folder text can add a lot of detail and interest to your custom folder design. You can subtly emphasize your main talking points in the presentation folder with these effects, giving it a better and more potent impact on the audience.

6. Do test printing – To clean out the kinks in your color folders, you should always consider doing some test printing. Some mistakes in folders can only be seen once a custom folder is printed. So do some test printing and see if your folders look good. Proofread it and try to spot mistakes. It is best to get all the mistakes now then have them mass produced in folder printing.

7. Do online printing – Lastly, you should consider doing your folder printing online. Online folder printing companies can easily be hired to print your own custom folders with little trouble for you. It can really be convenient to just design and order up your custom folders online. You will get your professionally printed color folders faster directly at your doorstep when you do print custom folders online.

Wonderful! With these expert tips, you should be unstoppable with your designs for folder printing. Good Luck!

### About the Author

Troy Duff works as a businessman and currently runs a printing company that offers [folder printing](#), banners, magazines, flyers, door hangers, bookmarks, poster templates, [presentation folders](#), print newsletters and other printed ads.

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